

Apparel Export Promotion Council

Apparel House, Sector-44
Institutional Area, Gurgaon

AEPC:Tender4:E&C

1st Dec., 2011

Limited Tender

Tender Closing date : December 8, 2011 Closing Time : 1600 Hrs. Tender Opening date : December 8, 2011 1700 Hrs. Tender may be submitted at the above address :
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The Apparel Export Promotion Council (AEPC) of India is the apex industry body that promotes and nurtures the apparel export industry.

The Council is aims at making India the global benchmark for social compliance in apparel manufacturing and export. With this objective, the Council has embarked on a project - Driving the Industry towards Sustainable Human Capital Advancement (DISHA) . The most important component of this project is the common compliance code. AEPC's Common Compliance Code Project has been designed to build the capacities of SMEs as well as to eliminate multiple compliance processes and associated costs. This will generate substantial opportunities to promote trade and commerce.

Sealed Tenders are invited from the Website Development Agencies to Design/Develop and maintain a dedicated website for DISHA with the following terms of reference :

Terms of Reference for dedicated portal for DISHA

To Design/Develop and maintain a website for Common Compliance Code with an online community where participants of the programme can learn, communicate and discuss ideas and experiences. This portal will also provide transparent reporting on the status of the program.

The agency may develop interactive learning modules for anytime, anywhere access by factories, auditors and other participants.

The site will have following aim:

- To service regular queries of 400 -500 members
- Be an important promotional tool for the DISHA programme
- Support online impact assessment of the programme
- Provide a single window for all information needs on social and environmental compliance
- Generate multiple use reporting.

To meet the above, these are a list of the deliverables that we are looking to provide:

- A global appeal home page and design
- Site Maintenance for a year
- 1 GB space with Dedicated or shared hosting on robust platform
- Robust Content Management System
- 100 Pages - with interactive and non interactive sections
- Member Login options
- Login Administration - Password management features
- Newsletter template
- Query addressal with Database Archiving
- SEO friendly design and development
- Downloadable forms
- Case Studies
- Important Publications in ebook formats (5)
- News and updation
- Events Section
- Image Gallery
- Google Maps for location information
- FAQs
- Social Media Share buttons -(FB, Twitter)
- DIY toolkit - Integration on the portal
- 10 to 15 sections and sub pages
- Contact Us - with Google Map plug in

We also invite comments from you on any other feature or usage that the site may have.

Interested agencies may send the proposal with technical and financial bid in sealed cover super scribed as "Tender for CCC website" latest by 8th Dec., 2011, 4.00 PM addressed to Ms. Chandrima Chatterjee, Director –Compliance.

Selection will be done as per following criteria:

- a. Design capability : 20%
- b. Technical capability : 30%
- c. Team strength : 10%
- d. Presence in India : 10%
- e. Financial bid : 30%

For clarification if any, please contact the undersigned at phone no. 0124-2708035(D) 2708000 e-mail chandrima@aepecindia.com

With regards,

(Chandrima Chatterjee)
Director – Compliance